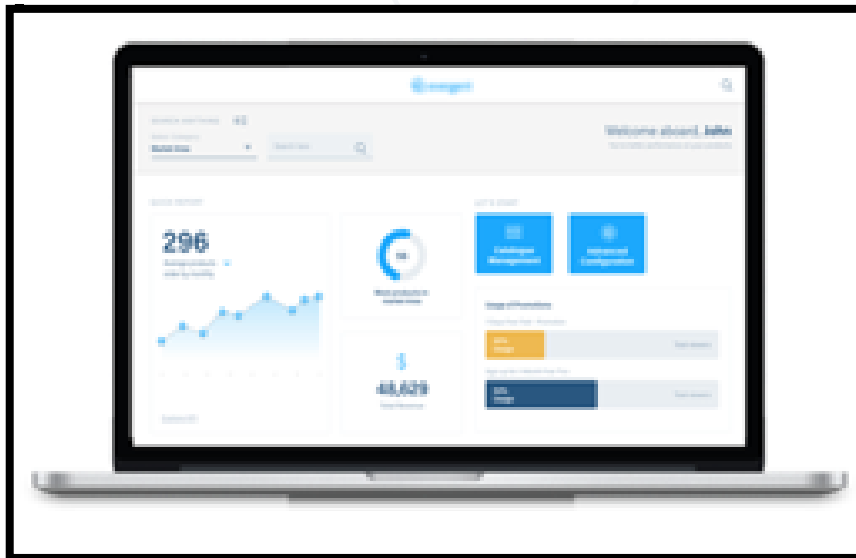


## **CONNECTIVITY: DESIGNED AND DEVELOPED AI-BASED, MODERN AND FRICTIONLESS BUSINESS ENABLEMENT SOLUTIONS**

**DOMAIN: BUSINESS**

**TECHNOLOGY SERVICES:**

WAVELABS INSIGHT & DIGITAL ENGINEERING  
SERVICES -> CUSTOMER MANAGEMENT



### **CLIENT:**

Video service platform vendor for OTT service providers

### **CHALLENGE:**

Customer onboarding through self-X digital media management and distribution platform with a focus on increasing usability and customizability for the clients

### **SOLUTION:**

Designed and developed AI-based, intelligent, modern and frictionless business enablement solutions that helped delight the end-users

### **OUTCOME:**

Reduced time-to-market for products and services, minimize subscriber churn, simplify complex monetization models, and run back-office processes more efficiently