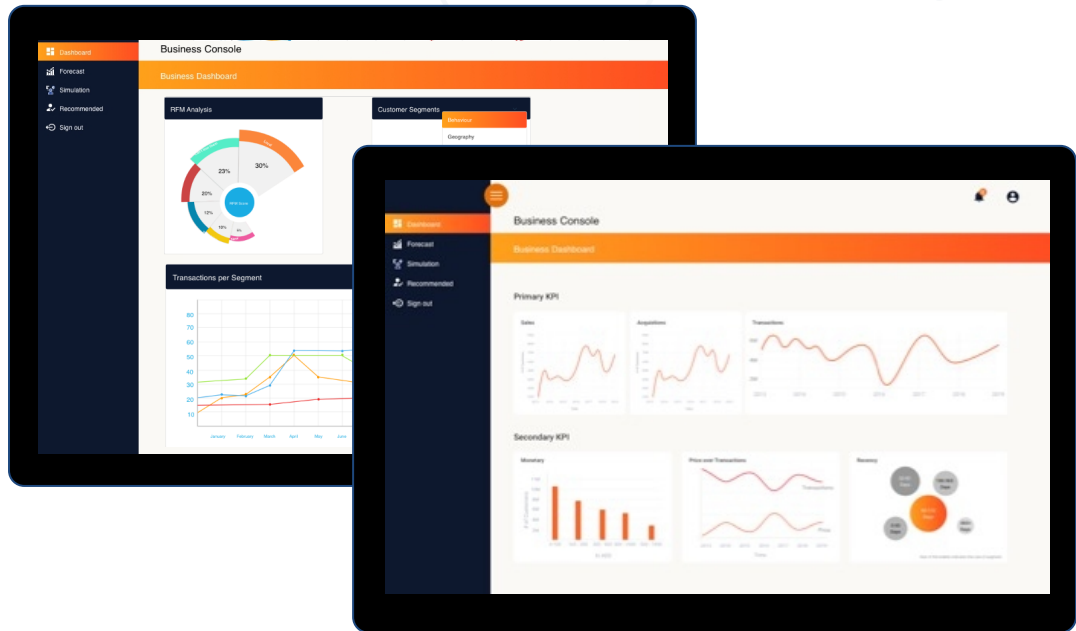
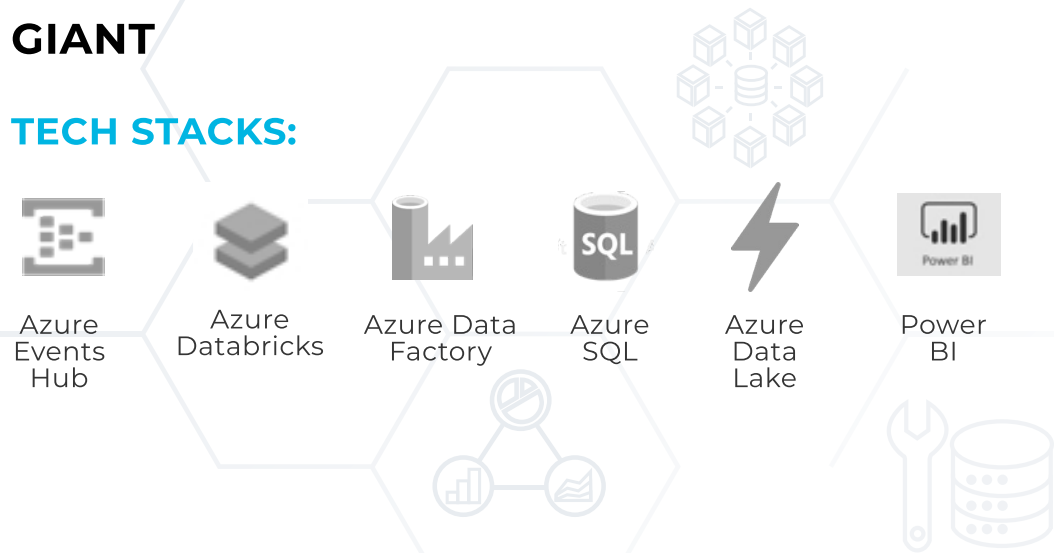


DATA ENGINEERING: REAL-TIME ANALYTICS & INSIGHTS FOR ONLINE VIDEO STREAMING

GIANT

TECH STACKS:



CLIENT:

To generate reports based on quantitative data analytics to give the business the insights they need to make better, more informed decisions and improve their services.

CHALLENGE:

This was a green-field development for a video streaming service which required a data pipeline for ingesting real-time data collected from viewers globally. We built a multi-tenant solution on Azure full stack with an end-to-end pipeline that can analyze more than 250 million events each day to provide analytics to help the client become a better service provider to the end users.

SOLUTION:

With our data analytics and insights, the client can discover and better understand user behavior and buying patterns. They can recommend movies and TV shows based on their subscribers' preferences, and in turn, offer them a superior product.