

DIGITAL ENGINEERING: BUILT MOBILE APPLICATIONS AND IMPLEMENTED DESIGN THINKING TO ENHANCE THE BUSINESS



CLIENT:

A first-of-its-kind B2B eCommerce app for renting salon and barbershop space around a user's location. The application matches licensed beauty professionals to unused salon space based on location and preferences.

CHALLENGE:

To build a technology product to help enhance the beauty industry from scratch.

SOLUTION:

We helped the client through all the design thinking stages such as product ideation, UX / UI design, and consulting. We built the backend, iOS & Android applications along with logo, branding, and complete style guide. We even developed an interactive dashboard to view users and all bookings.

