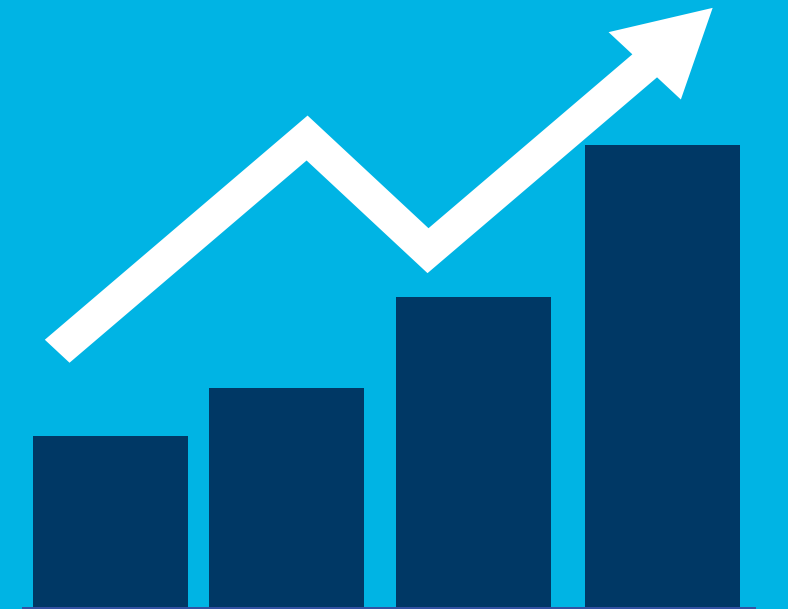




# The significant rise in Retail Applications for Mobile Users

**7.49 billion mobile users** projected by 2025

Source: Statista



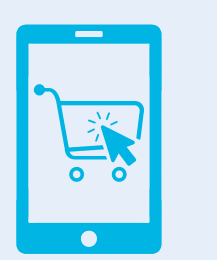
## The advantages of having a Mobile Application:



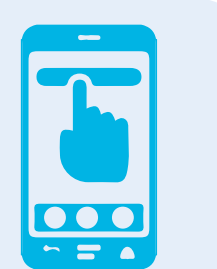
Easy and streamlined navigation



Useful in-app search



One-click purchases



Smooth and hassle-free interface

## How do businesses have an upper hand with the retail app?

High customer engagement

Increased sales

Marketing within the app

Reduced cost

Personalized ads for target audience

Increased customer retention



The shopping app market is expected to be a \$2 trillion market by 2024

Source: data.ai

## How can Veltris help you?

We, at Veltris use Digital Engineering to create mobile applications using hybrid technologies and cross-platform native technologies customized for your business.